

COOKIE POLICY

This Cookie Policy has been prepared by CLUB BORAN MARE BEACH to provide you with information about the cookies and similar technologies placed on your device when you visit our website. This policy explains what types of cookies are used, the purposes for which these cookies are collected, how they can be managed, and how you can exercise your rights under the Personal Data Protection Law (KVKK).

For cookies used on our website, except for mandatory cookies, users' explicit consent is obtained, and they are given the opportunity to change their consent at any time. Users can view the types of cookies used on our website through the Cookie Management Panel and select "on" or "off" for all cookies except mandatory cookies. Users can also change their preferences at any time through this panel.

What is a Cookie?

A cookie is a type of identification file that is stored and read by any website on the user's browser. Cookie files store various data, such as the user's session information, the duration of content consumption on the page, and content consumption habits.

Our cookies are used to provide you with a personalized experience while using our websites, to improve our services, and to enhance your experience.

Cookies can be categorized under different headings depending on their purpose and type of use. Some of these headings are explained below:

Types of Cookies:

Types of Cookies Based on Duration of Use: Our website uses session cookies and persistent cookies based on duration of use. Session cookies are used to maintain the session and are deleted when the user closes their browser. Persistent cookies are not deleted when the browser is closed but are deleted automatically on a specific date or after a specific period of time.

First-party and Third-party Cookies: Whether a cookie is first-party or third-party depends on the website or domain placed. First-party cookies are placed directly by the website the user is visiting, that is, the web address displayed in the browser's address bar. Third-party cookies, on the other hand, are placed by a domain different from the domain the user is visiting.

Cookie types based on their intended use:

1) Necessary Cookies:

These cookies are required for the website to function. They are used to perform the website's basic functions and ensure its proper operation. These cookies are also required to provide information society services you have requested (such as logging in, filling out forms, and remembering privacy preferences). If these necessities are blocked, some parts of the website may not function properly.

2) Analytical/Performance Cookies

These cookies enable statistical measurement to analyze user behavior on websites. These cookies are frequently used to improve the website. Website owners use them for various purposes, such as estimating the number of unique visitors, measuring traffic, optimizing performance, identifying the most important search engine keywords that lead to a website, or tracking website navigation. This allows us to measure and improve website performance. These cookies also help us understand which pages on websites are the most/least popular.

3) Functional Cookies

These types of cookies are used to make our website more functional and for personalization purposes (to ensure that your preferences, excluding your privacy preferences, are remembered when you return to the site). These cookies are used for personalization and preference retention purposes within the website or applications (including applications on desktop, mobile, or IoT devices). These cookies are used to provide functionality other than essential cookies.

4) Advertising/Marketing Cookies

Advertising and marketing cookies are used to track users' online movements, identify their personal interests, and display ads tailored to these interests. While there are many types of advertising online, the main reason why online behavioral advertising is the most preferred advertising type is that it allows advertising based on individuals' tendencies and preferences, and allows the advertiser to use time and financial resources more efficiently. Online behavioral advertising applications: It consists of the stages of monitoring people's online activities, analyzing and profiling these activities, matching the profiled person with appropriate advertisements and displaying these advertisements to the relevant person.

Purposes for Processing Personal Data and Legal Basis

Mandatory cookies are used to perform the basic functions of our website, ensure the smooth operation of our website, and provide information society services you have requested (log-in, form filling, remembering privacy preferences, etc.). Your personal data collected through these cookies is processed within the scope of Article 5, paragraph (2) (c) of the Law, "Processing personal data of the

parties to a contract is necessary, provided that it is directly related to the establishment or performance of a contract," or (f) (f), "Processing is necessary for the legitimate interests of the data controller, provided that it does not prejudice the fundamental rights and freedoms of the relevant person."

Analytics/Performance Cookies are used to monitor/analyze our website's performance, track visitor traffic, understand user interactions, measure site performance, identify the most important search engine keywords leading to the website, and track website navigation. Your personal data collected through these cookies is processed with your explicit consent, pursuant to Article 5, paragraph (1) of the Law.

Advertising and marketing cookies are used by our business partners to profile you based on your interests and display relevant advertisements. Your personal data collected through these cookies is processed with your explicit consent, pursuant to Article 5, paragraph (1) of the Law.

Functional cookies are used to make our website more functional and personalize it (to ensure that your preferences, excluding your privacy preferences, are remembered when you re-visit the site). Your personal data collected through these cookies is processed with your explicit consent, pursuant to Article 5, paragraph (1) of the Law.

Detailed information about the cookies on our website and related services is provided below:

The following services may receive cookies on our website:

Google Tag Manager: These cookies help monitor and analyze website performance by determining whether the tags included in Tag Manager are loaded when a user visits the website.

Google Fonts: This platform is used to provide high-quality, free fonts to websites. It offers a variety of font options to make the site design more aesthetically pleasing and readable. This service downloads fonts from external Google servers, increasing website loading speed and ensuring a consistent appearance across devices. Visitors' browsers do not have to download these fonts to their local computers, which positively impacts site performance. Furthermore, Google Fonts allows web developers to easily integrate fonts and deliver a mobile-friendly, modern design.

Google Static: This is a cookie used by Google to identify users using an integrated service or to enable the service's functionality. For example, if a website displays Google Maps and uses static map images, it may be using a Google service called the "Google Static Maps API." This API is used to retrieve static map images, while cookies can often be used to remember user preferences or previous interactions. Similarly, if a website hosts static files (e.g., images, CSS files, JavaScript files)

using a service like Google Cloud Storage, the "Google Static" cookie can be used to retrieve content from that service's servers. This means this cookie can be used to improve website functionality, personalize the user experience, or ensure the service operates correctly.

unpkg: We use the unpkg service on our website, which enables faster and more reliable loading of open-source JavaScript and CSS libraries. Unpkg itself does not create cookies, but resources provided through this service may help with features that support user interaction or personalization on the site. Cookies may be used in this process to store user session information or collect performance data. Therefore, cookies related to unpkg may be included in the site's cookie list.

Google Recaptcha: A cookie used by Google and associated with the reCAPTCHA service. reCAPTCHA is a security service used to prevent spam and automated bot attacks on websites. It uses CAPTCHA (Completely Automated Public Turing Test to Tell Computers and Humans Apart) technology to verify whether users are human.

Google APIs: With Google APIs allows users to integrate and interact with Google services like Google Maps, Gmail, YouTube, Google Drive, Google Calendar, and more on a website or app. For example, you can use the Google Maps API to show a place's location on a website, read emails using the Gmail API, or search and play videos using the YouTube API. Google may set some cookies during this time.

You can find detailed cookie information below:

Cookie Name	Purpose of Cookie	Cookie Category	Host of Cookie	Cookie Type	Cookie Retention Period
CultureInfo	Holds the visitor's country and language information..	Mandatory/Language	https://www.boranmar.com/	First Party	When the browsing session ends
_ga	The main cookie used by Google Analytics, "_ga," enables a service to distinguish visitors. This cookie generates a unique ID for each visitor and is used to track user returns to the site. The collected data provides website owners with detailed analysis of user behavior and helps them optimize the performance of their sites.	Analytics/Performance	https://www.boranmar.com/	First Party	13 months

_ga_FZR5KLYG5B	This cookie is used by Google Analytics to maintain session state.	Analytics/Performance	https://www.boranmar.com/	First Party	13 months
__RequestVerificationToken	Used in web forms to protect user sessions against Cross-Site Request Forgery (CSRF) attacks. CSRF attacks are a type of attack used to perform a malicious action on behalf of a malicious attacker while the user is logged in to their browser, without their knowledge.	Mandatory/Security	https://www.boranmar.com/	First Party	When the browsing session ends
_GRECAPTCHA	A cookie used by Google and associated with the reCAPTCHA service. reCAPTCHA is a security service used to prevent spam and automated bot attacks on websites. It uses CAPTCHA (Completely Automated Public Turing test to tell Computers and Humans Apart) technology to verify whether users are human.	Functional/Security	www.google.com	Third-party	6 months
NID	<p>Most users of Google services have either the "NID" or "_Secure-ENID" cookie in their browser, depending on their cookie preferences. These cookies are used to remember your preferences and other information. For example, these cookies remember your language preference, the number of results you want displayed on the search results page (e.g., 10 or 20), and whether you want Google's SafeSearch filter to be enabled.</p> <p>The "NID" cookie is also used to display Google ads on Google services to logged-out users.</p>	Advertising/Marketing	www.google.com	Third-party cookie	6 months

Requests of Data Subjects

Relevant individuals whose personal data is processed through cookies used on our website may submit their requests under Article 11 of the Personal Data Protection Law in writing, in accordance with the "Communiqué on the Procedures and Principles for Applications to the Data Controller," to:

Göynük Mah. Ahu Ünal Aysal Cad. No: 15, Kemer - ANTALYA.

Cookie Settings in Browser Settings

You can change your cookie preferences at any time by clicking the {-} icon on our website. Toggle the buttons in the cookie management panel on or off as desired and click the "Save settings" button. Refresh the page to activate your settings. Additionally, you can also partially control this through your browser settings. You can access information about managing cookies in popular browsers via the following links:

Google Chrome

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=tr>

Microsoft Edge

<https://support.microsoft.com/en-us/microsoft-edge/view-cookies-in-microsoft-edge-a7d95376-f2cd-8e4a-25dc-1de753474879>

Mozilla Firefox

<https://support.mozilla.org/tr/kb/deleting-cookies-websites-information-removing>

Safari

<https://help.apple.com/safari/mac/9.0/#/sfri40732>

Opera

<https://help.opera.com/en/latest/web-preferences>